



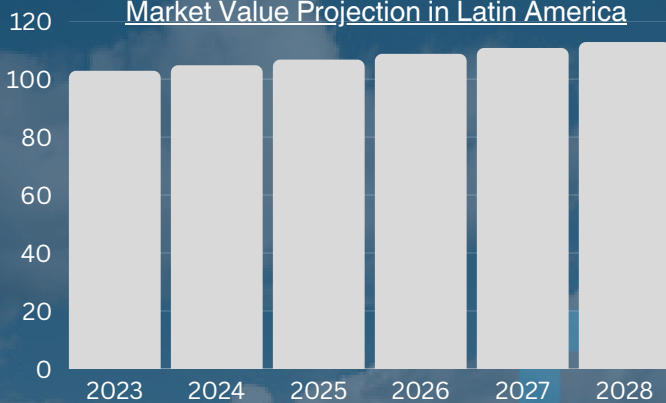
# Alcoholic Beverage

## Latin American Market

### Alcoholic Beverage

Market Size of Latin America: US \$101 bn

Market Value Projection in Latin America



The global industry anticipates a growth of 440 million dollars at a 3.5% CAGR for 2026

The Latin American market expects a continuous market growth at a 1.86% CAGR for 2028

### Main Alcoholic Beverages in the Area

#### SPIRITS



US \$16.32 bn

4.35% CAGR to 2028

#### BEER



US \$49.26bn

6.14% CAGR to 2028

#### WINE



US \$20.55 bn

4.1% CAGR to 2028



Chile



Alcoholic Drinks market amounts to US\$9.45 bn in 2023. The market is expected to grow annually by 6.40%



Alcoholic Drinks market amounts to US\$5.92 bn in 2023. The market is expected to grow annually by 6.84%



Consumer preferences are changing. Distillates are taking a greater market share within the alcoholic drinks market

Due to change in consumer preference, imports of alcoholic and mixed drinks are increasingly prevalent in the market



Main producer of wine in Latin America and the 4th largest exporter of this type of alcoholic beverage



2nd largest exporter of ethyl alcohol in Latin America and 17th in the world